

Technical Bulletin

ScanMaster Multimedia File Recommendations

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FOR PICTURES

- Use JPG file type for pictures
- Keep file sizes under 100 kB
- Note that ScanMaster V2 multimedia supports BMP, TIF and JPG formats, but JPG files are usually provide the most favorable quality/file size ratio and load faster than other file formats

FOR MOVIES

- Use AVI or MPEG file formats
- Keep durations less than 20 seconds so that a video can be seen in its entirety during a shopper visit
- Make sure the aspect ration for the display is 4 x 3 for videos and graphics

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